



**District 105BS**

*Evolving Together  
- We Serve*

**NEWSLETTER**

**District Governor 2015-2016 Lion Chris Aked**

**Volume 32 Issue 2 August 2015 Page 1**



## DG Message for August Newsletter

Dear fellow Lions

Aloha...! Forgive me from starting out with the most popular word spoken or heard in Hawaii...it means "hello/goodbye/love/affection/peace/compassion" depending on which context it is used.

At the International Convention we heard the word dozens of times a day, whether in the training sessions, the convention itself or on social occasions.

There was certainly plenty of "aloha", in the "love" context...it was great to see such a positive atmosphere everywhere we went...clearly, Lions the world over love what they do!

As expected the time we spent there was a mixture of learning and meeting people... the official estimate was that there were 18,000 Lions present ! I have to confess that at the three day DG School we were given much of the same training that we had already experienced during our UK training programmes. The best element of the training was the chance to mix with Lions from all over the world. In my class of 30 DGEs there were members from India, Bangladesh, the Philippines and the USA.

At the plenary sessions, we had several excellent speakers including Tim Shriver, chairman of the Special Olympics, who gave an inspiring talk on the history of the organization and how much progress it has made.

Another highlight was the International Parade where our British Isles and Ireland group represented our MD, winning first place in Category B for "precision demonstration" unit with Celtic Pipes and Drums ! Quite how we won, I'm not sure... we were having so much fun that the three hours it took to do the one mile parade route in a temperature of 90F went by in a blur!

Incoming International President Dr Jitsuhiro Yamada spoke movingly about his theme of "Dignity, Harmony and Humanity" before the final session saw all 750 DGEs celebrate with balloons, hooters and whatever else they could use to make noise!

After a week long vacation around the islands - accompanied by several others from our MD ! - Gillie and I headed home to begin the real work of a DG - helping the clubs provide the service to which we are committed.

Very shortly, in fact on August 2<sup>nd</sup>, we are looking forward to the District Handover at the Mercure, Chester where Carole "officially" hands over the reins. I'm sure this will be an enjoyable event and a tribute to her hard work. If you haven't booked yet there's still time ! Please contact PDG Geoff Mitchell.

Our first Cabinet meeting will be on Sunday August 9<sup>th</sup> also at the Mercure - all are welcome ! Yes, even if you are not a Cabinet member you are welcome to attend to see what goes on.

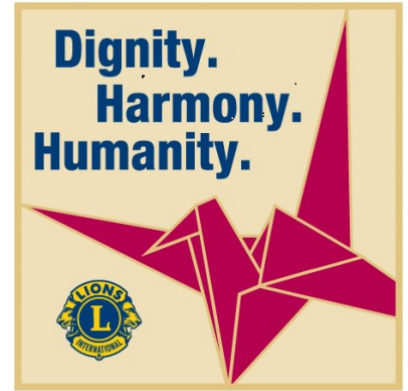
Finally, I know that many club events are under way, particularly shows, festivals and so on. I'm sure you will all continue to fly the Lions flag with pride, confident in the knowledge that you are making a positive difference in your communities.

Best regards Chris



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**Bev's PR Bit.**



International President's logo

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I have been taking a look at club websites. There are a few that are out of date - also can you please check your link on the 105BS site. Click on 'enquiries' then 'Find a club near you'.. A couple even have incorrect dates of meetings and venues. This is a first impression that we give the public so make your photos interesting. You know that I am a great promoter of Facebook and there are lots of good we can gain out of it. There is a down side unfortunately and we have to be very aware and careful at all times - there has been a spate of hacked accounts. If you get a friend request from someone who you know is already a friend do not accept. Delete the request and an option of 'Mark as spam'. Click on that and they will not be able to send any more requests to you. Also inform your friend that they have been hacked. If you think you have, change your password. Also when passing emails on and they have already been sent to multiple email addresses copy and paste to send the email on. Multiple group

emails can get spam then it is passed on to you and also makes your email easier to hack. Just be aware and sensible on what you do online. The positives far outweigh the negatives.

If you have an account for your club on Facebook rather than a page, Facebook may close it. Clubs have reported this. Facebook terms state "It's against the Facebook terms to use your personal account to represent something other than yourself (eg: your business). If you're using your account to represent something other than yourself, you could permanently lose access to your account if you don't convert it to a Page." Here is a link to help you convert to a page. <http://www.lionssmile.org/facebook-profiles-beware/>

*Just reminding you all that it is Good Deed Week in October. What will you be doing ?*

Love Bev.

Lichfield  
**Laura Evans**

Middle Marches  
**Paul Loring**

Newcastle under Lyme  
**Janet Hill**

Prestatyn & Rhyl  
**Phyllis Palmer**

Tamworth  
**Rebecca Hall**

Vale of Llangollen  
**David Green**

**A Warm Welcome to**  
**New Members in July**





Lion Graham Stanyer, President Beverley Stanyer  
MAA Chris and Lion Viv Wooll.

**Cannock Lions Club** proudly presented a cheque to Midlands Air Ambulance for £5025. The proceeds were from the fabulous St Georges Day Auction at the Moat House, Acton Trussel. It was the club's biggest fundraiser ever.

Lion President Beverley Stanyer said "I am so proud at what we have achieved and the amount raised exceeded all expectations".

Midlands Air Ambulance representative Jo Bailey said "Cannock Lions Club raised a fantastic amount and this money could save two lives".

Beverley Stanyer - Cannock Lions Club

## Every Little Counts

The Vale of Llangollen Lions Club donated a defibrillator to a local Tesco store in Cefn Mawr on Tuesday 16<sup>th</sup> June, this donation is the culmination of months of hard work by the Lions to raise funds. Bag Packing, running tombola's and raffling Easter eggs all helped the group on their way to secure over £1,000 to purchase this piece of life saving equipment, and also train members of the Tesco staff in how to use it. This is just one of many ways the Vale of Llangollen Lions help their local community.

Kay Roberts Store Manager said: "I would like to thank the Vale of Llangollen Lions Club for all of their hard work and support in order to fund a defibrillator for our store. Although we hope that we never have to use it, this piece of equipment does save lives and we are very lucky to have one. It is through the determination of Damian Shepherd (Tesco colleague) and The Lions that this vision has become a reality."

Carol Jones, President of the Vale of Llangollen Lions added: Vale of Llangollen Lions Club are delighted to have been able to provide this life saving equipment. It is just one of many local projects that we have been involved with, including the recent very successful Ruabon Village Fete .

We are always willing to listen to applications from groups or individuals who feel that we might be able to help them.

Callum Edwards



Lion President Carol Jones handing life saving defibrillator to Kay Roberts Tesco



### Alsager Pocket the Difference

Thanks to the generosity of Alsager's new ASDA store (Asquith and Dairies) and their Charitable Contribution funded by the ASDA Foundation. Alsager Lions, were delighted to receive a cheque for £50.00 from the store's Community Leader, Bernadette Smith. We wish to thank the ASDA customers for supporting us.

Ken Livingston



### Stafford Charter Gets a Makeover

Stafford Lions Club celebrated its 38<sup>th</sup> Charter in the prestigious Oak Room in the County Buildings. One of the highlights, apart from the champagne reception, was the presentation of the President's Community Appreciation Award to a local beauty salon.

Lion Glenda's granddaughter, Leigh, had accompanied her grandmother to the event only to be totally surprised by being invited to come forward to be given their award. 22 year old Leigh has done well as a young entrepreneur. With her 2 friends Jeni and Ann who are also fully qualified and experienced beauty therapists she has set up a beauty salon named 'Beautique'. The business has gone from strength to strength and they have been invited to supply additional treatments 2 days a week at 'Gym and Tonic' a local fitness centre. This means the girls are working a 6 day week to keep up with demand for their expertise.



However the entrepreneurial skills were not the reason for the award. Despite being extremely busy the girls have freely given up one day every month for over 2 years to give free beauty treatments to people facing illness in the day ward at Katharine House Hospice. Leigh and Jeni are also going to do a sponsored skydive in August to raise funds for the hospice which provides free hospice care services in Mid Staffordshire for people faced with an illness that cannot be cured.

ZC Elect, DO Dave Lewis Stafford Lions

Stoke on Trent	100
Tamworth	52
Stone	43
Llandudno	37
Ellesmere Port	26
Cannock	25
Leek	22
Newcastle	21
Little Orme	9
Flint	9
Urmston	7
Congleton	2
Salt & District	1

### TRAVELLING LIONS from 1st March to 19 July 2015



Please can you send the completed forms to myself within 21 days of the event so I can get them to MD by 28 days.

Lion Sarah Cowling  
22 Foxlair Road,  
Manchester.  
M22 9RN



## Centenary News

Last month I listed all the MD centenary targets, our district team has selected a smaller set to be our district focus; these are the ones we will be promoting most though, of course, clubs are free to any activity they choose. As with all centennial targets they are planned for completion by the end of 2017.

In 105BS we want to:-

- Plant 10,000 trees
- Recycle 10,000 pairs of spectacles,
- Recycle 100 hearing aids
- Run sessions for 5,000 prostate screenings
- Sponsor a hearing dog for placement in our district
- Measles campaign to be considered 2016

If we make good progress towards these targets we will consider amending the numbers upward. Please let me know of any centenary activities your club undertakes so we can share ideas and include them in the special edition of the newsletter we are compiling for 2017.

For more information contact District Centennial Chair PDG Shirley Vaughan



## Tuscany Door Plaque Solution

Remember the door plaque in last month's NL? Ken Livingstone got a nice note from Margaret Marsh, Ellesmere Port and District Lions regarding a request for a translation of the plaque on a Tuscany church door. Fortunately she had a young lady from Bologna on a youth exchange staying with her.

Quote; "*These artistic doors restored in 1985 thanks to Lions Club Valdesa, are been restored to their original splendour in 1998 by the association and with the contribution of the savings.*"



**The copy deadline for the next issue of the District Newsletter is 22nd August 2015**

**Please send everything in electronic format as attachments**

**(Word documents, with separate Jpegs)**

Please identify key people in any relevant photographs otherwise the impact of the story line may be severely compromised by the omission.

Newsletter Contact is:- Lion John Whitehouse [bsnewsletter@lions105bs.org.uk](mailto:bsnewsletter@lions105bs.org.uk)



## NEWS from Ironbridge & Severn Gorge Lions

A first ever collaboration between a Shropshire Lions Club and two other local community organisations has resulted in the purchase and installation of a much needed defibrillator at a major tourist destination in the county.

Ironbridge and Severn Gorge Lions initiated the project to provide an Automatic External Defibrillator (AED) for Ironbridge after receiving a demonstration in the use of the machine which looks for 'shockable rhythms' and delivers a shock to try and restart a heart that has stopped.

Impressed by the fact that every minute lost relates to a 10% reduction in life expectation, Ironbridge Lions approached the Gorge Women's Institute and Ironbridge Rotary Club with a view to sharing the cost of the project and helping to protect the welfare of the half million plus visitors who flock to the Gorge each year.

The AED demonstration to the Lions took place at the end of 2013. There then followed a great deal of background work including an application to the British Heart Foundation for additional funding, advice from first responders and lengthy discussions with the local planning department regarding a mutually acceptable location for an AED box within the restrictions of a world heritage site.

Finally, this month, the unveiling of the box took place by Ryan Kennedy a BBC Radio Shropshire presenter and Ironbridge resident. The unveiling was attended by members of Ironbridge Lions, the Gorge WI, Ironbridge Rotary Club and the West Midlands Ambulance Service, with Ryan Kennedy also recording the event for Radio Shropshire.

The work for Ironbridge Lions and their collaborators does not, however, stop there. The next stage is to talk to shop proprietors, hoteliers and other tradespeople in the town to explain what the AED is, where it can be found and how it operates. The biggest hurdle to overcome is convincing people they have nothing to fear about it.

John Marsh, who as Immediate Past President of Ironbridge Lions initiated the project back in 2013, said:

"Getting people to accept that they have nothing to fear - both in respect of how to operate the defibrillator and in respect of the recipient's well-being - is the hardest part. Just the other day there were two ladies in The Square, when I was kitting up the box, who said: *'It's one of those heart things. They're springing up all over the country, but why are they doing it because you need to be experienced?'*

"But of course you don't need to be experienced. And that's why over the coming weeks we will be visiting all the local traders, asking them to install notices in their windows to indicate the AED's location and spending time with them explaining the operation and benefits of the machine and hopefully dispelling any fears they have.

"Quite simply, the defibrillator sits within a secure key-locked cabinet outside the toilets in The Square in Ironbridge and in the event that someone has a cardiac arrest it can be accessed by dialling 999 and following the advice from the West Midlands Ambulance Service control room. Once accessed, the machine itself 'talks through' each stage of the procedure for its use and it can save valuable time in assisting the patient until the emergency services arrive and take over.

Max Clowes, President of The Rotary Club of Ironbridge said:

"It was Ironbridge Lions initiative and we were very pleased to be invited by John to be involved in the installation of this extremely useful and lifesaving piece of equipment."

Chris Randall, former President of The Gorge WI:

"We started fundraising towards the costs of the new defibrillator two years ago by making crafts within the group and fundraising activities such as garden parties and a fashion show. By co-operating w

ith the Lions, and Rotary getting involved as well, it has enabled us to go together and get this wonderful machine installed."

Elaine Bradburn Ironbridge & Severn Gorge Lions



Back, from left to right: Chris Randall (W.I.), John Marsh (Ironbridge Lions), Ryan Kennedy (Radio Shropshire). Front: Max Clewes, President (Ironbridge)